

# LOSE THE CRUNCH



**TOO MUCH SALT!**

**SALT BRINE APPLIED BEFORE STORMS  
HELPS CLEAR SNOW FASTER  
AND USES LESS SALT**

# LOVE THE LINES

Anti-icing lines keep roads, parking lots, and sidewalks safe. Plus, they waste less salt and cause less environmental harm — more reasons to **#LOVETHELINES**.

Visit [saltsmart.org](http://saltsmart.org) to learn more.

